

Chamma's

MAKE MONEY FROM HOME CHEATSHEET

First let me start out by saying this is in NO WAY a complete guide to making money on the internet. This is a getting started guide that will help you figure out which path you want to take and then point you in the right direction so you dont flounder around reading information after information and never get anywhere.

***Take Action & feel free to contact me when
you're ready to move on to the next level!***
Have Questions? Ask them on the [original blogpost](#)

GETTING STARTED

Pull a sheet of printer paper out and divide it into 4 sections. At the top of each section, write down Business Owner, Affiliate, Services, Talents. Take 10 minutes and ask yourself these questions:

1. In the Business owner section – ask yourself, “what do I know that other people want to know about?” Child rearing, new mom experiences, programming a computer, hand crocheting clothing, how to make doll clothes, teaching children, counseling through grief, how to shop for the best bargains in town, how to make homemade baby food. ANYTHING you know that someone else might want to know about.
2. In column #2 ask yourself, “What topics do I love talking about? Or what products do I love bragging to other people about?” And wouldn't mind getting paid to talk about it everyday.... For example, if you love the outdoors and could talk about hiking, camping, and fishing all day any day – what products do you use when you do those things? Backpacks, boots, fishing poles, canoes, kayaks, hats, clothing etc.

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3. In the service provider section ask, “What skills do I have?” Can you type fast in word processing, are you a killer video editor? DO you know how to build backlinks? Can you install websites? NOTE: if you have no clue what backlinks are or how to build websites you might ask yourself... am I willing to learn how to do one of these (in demand services) very well and offer it as a service that I could do everyday for businesses?
 4. In the fourth column ask yourself what types of things you LOVE to do. Whether it's scrapbooking, sewing, designing, or making remote control cars. if you LOVE to build it there are people out there buying it. Write it down – it's a possible income stream.

Once you finish this task jump to the next step.

- ★ If you want to sell a product you created jump to page 2
- ★ If you want to promote other peoples products jump to page 3
- ★ If you want to sell market your services jump to page 4
- ★ If you want to turn your hobby into an income stream jump to page 5

STARTING AN INTERNET BUSINESS

★ Checklist:

- Get hosting for your website we suggest Hostgator
- Build a website (or get one built for you). You can build a website using a free site like Weebly.com. However, I have to admit that Wordpress is JUST as easy and you can get one installed for under \$20 using sites like Scriptlance.com.
- Write a salesletter that sells the product your offering.
- Register for Paypal so you can process payments
- Create your product - get our free coaching lesson -> 30 Minute Product Creation Lesson.
- Start getting people to your website by going into the forums in your niche.
- Go to Google and type in “your niche + forums.” In the “your niche” section you would type in the topic of your product. For example, counseling, remote control cars, parenting, etc.
- Next, you’ll create an account in the forum and start chatting on the topics. In the signature (what shows up at the bottom of your post) you would put a link back to your site.
- Once you’re ready to learn more traffic tactics we have step by step traffic training.

★ Resources ★

- ✓ [Hostgator](#)
- ✓ [Weebly](#) or Wordpress
- ✓ [Scriptlance](#)
- ✓ [Paypal](#)
- ✓ [Product Creation Lesson](#)
- ✓ [SiteFling.com](#) - keep coming back to us for more killer training :)

The biggest step of them all is to keep learning more!

Here’s a few things you’ll want to learn once you complete this cheatsheet:

- ✓ How to build a list of buyers that you can contact
- ✓ How to drive more traffic (paid and free) to your website
- ✓ How to increase conversions to make more sales
- ✓ How to automate your business so you only work a few hours each day



BECOMING AN AFFILIATE

★ Checklist:

- You need to research a niche that you want to promote products in - Justin wrote a great post on niche research a while back that goes a little more in depth. You can check it out here – [Picking A Niche](#)
- You need hosting for your blog. we suggest going with Hostgator and installing Wordpress (remember you can get this installed for you, or simply call Hostgator and ask them to walk you through how to install it yourself).
- Next, register for Paypal.
- Search for “your niche + affiliate program” this will help you find all the sites in your niche that have a program where you can earn a commission for every one of the products you referred someone to buy.
- Register for a couple different affiliate programs and get your affiliate link
- Start writing blogs about your favorite thing to do (remember my fishing example - fishing spots and the types of fish you caught). In your post you’re going to talk about the tools or products you used (ie. fishing pole you used or a specific fishing technique) The tools/products are linked to affiliate products that you’re promoting.
- Remember you’re blogging (writing articles) about how you’re using the product, what’s makes it so awesome and then waiting for the readers to click the link and register.
- Share your product reviews and blog posts on Facebook
- Chat in forums.
- Social bookmark the site

★ Resources ★

- ✓ [Picking A Niche](#)
- ✓ [Hostgator](#)
- ✓ [Wordpress](#)
- ✓ [Paypal](#)
- ✓ [Facebook.com](#)
- ✓ [SiteFling.com](#) - keep coming back to us for more killer training :)

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- ✓ How to build a list of buyers that you can contact
- ✓ How to drive more traffic (paid and free) to your website
- ✓ How to become a Super Affiliate (and replace your job)

★ **Resources:**

- ✓ Picking A Niche - By Justin
- ✓ Hostgator - for hosting your website
- ✓ Wordpress - for your blog
- ✓ Paypal - so you can get paid
- ✓ Facebook - to share your blog posts
- ✓ SiteFling.com - keep coming back to us for more killer training :)



BECOMING A FREELANCER

★ Checklist:

- Decide which skill you're going to freelance for. This could be a skill you already have or one that you're going to spend the week learning.
- Next, you need to build your portfolio. This will most likely involve you working for free for 2 or 3 projects just so you can get some proof that you know how to do the service, get testimonials/references, and feel confident in yourself that you can do this to make money from home. If it's a skill you already have then just collecting some references that potential clients can contact is a good idea.
- Building your website should come next.
- Now, sign up to freelance websites. There are hundreds of websites where you can register, create a profile, and start bidding on jobs around the world right now.
 - Freelancer.com
 - Scriptlance.com
 - WAHM.com (Work At Home Mom)
 - oDesk.com. Odesk offers skills tests that you can take to help you prove your skills to perspective employers (since you won't have work experience on there when you first register).
- Find more places where you can get hired I would suggest looking in forums in your niche. You can also do a basic search in Google for "freelance jobs" and find hundreds of sites that you can register to. NOTE: you should never have to pay to apply for a job
- Finally, you want to market yourself. Just as you would drive traffic to your website for your product, you're going to drive traffic to one of your profile pages, or your personal services website. If you created a website for your services, then I'd

★ Resources ★

- ✓ [How To Be A Rockstar Freelancer](#)
- ✓ [Odesk](#)
- ✓ [Scriptlance](#)
- ✓ [Freelancer](#)
- ✓ [WAHM](#)
- ✓ [SiteFling.com](#) - keep coming back to us for more killer training :)



suggest you blogging about your topic.

This is also where you should ask friends and family to get the word out.

Go get the book, “How To Be A Rockstar Freelancer,” it has two chapters that focus on getting hired, making a steady income, and marketing yourself – which will really help you start earning an income faster.

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- ✓ How to build a list of buyers that you can contact
- ✓ How to drive more traffic (paid and free) to your freelance website
- ✓ How to take your service business to the next level
- ✓ How to get other people to fulfill your service jobs (so you don’t have to work - you just manage)

★ Resources:

- ✓ [How To Be A Rockstar Freelancer](#)
- ✓ Odesk
- ✓ Scriptlance
- ✓ Freelancer
- ✓ WAHM
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MAKING MONEY WITH YOUR HOBBY

★ Checklist:

- Pick your talent... Think of something you're good at or know how to do.

Not Sure what you're good at? Then "shop for a hobby" by going to Etsy.com. Better yet, go to Fiverr.com and look through all the THOUSANDS of things people are getting paid 5 bucks to do. Start up a list of things you CAN do or things you're interested in doing.

- Find out where people are buying it online.
- How much are they buying it for?
- How much will it cost you in supplies, time, and shipping? (remember you want to actually make money here – not break even – so be sure you're giving yourself a wage you'd be happy with).
- Next, you're going to want to research keywords in the niche. Find out what people are typing in to find those products. Go back to the [blogpost](#) if you don't remember how
- Once you have something you can make and sell (that also has buyers) you need to make 1-3 of them (depending on how much it will cost you).
- Now you are going to register to Ebay.com, Etsy.com (if your hobby can be sold on there), Facebook.com and Fiverr.com.
- Set up your profiles, contact information, really learn how to use [Ebay](http://Ebay.com), [Etsy](http://Etsy.com), and [Fiverr](http://Fiverr.com). You might even buy something from them so you can see the process the customer has to go through to purchase something.
- Now you need to market your talent

★ Resources ★

- ✓ Etsy.com
- ✓ Ebay.com
- ✓ Fiverr.com
- ✓ [Freelancer](http://Freelancer.com)
- ✓ [WAHM](http://WAHM.com)
- ✓ SiteFling.com - keep coming back to us for more killer training :)

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- Post your product for sale on Ebay - remember to do your research and write a KILLER listing. Don't stress too hard though - you can always get better at writing listings.

A good way to get good at writing your Ebay listing is to look at others that are already doing it. What are they writing? Is there someone that's blowing everyone else out of the water? If so, watch them and follow what they are doing and try to implement it on your own listings.

- Create a store on Etsy.com to sell your products. Don't forget this -> "how-to-do-everything on Etsy guide" Be sure to go back to the [blog post](#) for my tips on Etsy.
- Earn your first dollar - well \$5 and post your product up on Fiverr if it costs you less than \$2.50 to create.
- Create a Facebook fan page. Be sure to upload your photos and start getting fans

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- ✓ How to take your business to the next level

★ Resources:

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